



Everything in Sport
WOMEN'S EDITION

POST SHOW REPORT LONDON 2023

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THANK YOU

Dear all

After a busy build up to the conference and an exciting two days, the post-show report provides the summary and evidence of why we need to continue to drive 'Sport for Social Change'. The conversations and the human connections laid out the foundation to crystallise how action is needed now and in the future. The sponsors, speakers, partners, entrepreneurs and exhibitors created an environment where we all felt safe to be open and transparent about the issues that women in sport have faced and continue to face on a daily basis.

With over 80 speakers and more than 30 hours of content from the Women's Sport community who shared best practice, showcased new products and solutions, and shaped Sport Tech services of the future. From major partner announcements to influential discussions between our industry heavyweight speakers, and exciting new start-ups showcasing their innovations, it is hard to pick a personal highlight. With this in mind, I will let the numbers speak for themselves along with the inclusivity of people to bring their whole self from any part of society or profession within the industry and not be labelled but be understood for who they actually are.

By being mindful of our environment we made meaningful efforts to make the event more sustainable, we made a focus to minimise single use branding by removing lanyards and maximising the use of NFT ticketing and wallet technology for networking and sharing content. We are striving to reduce our carbon footprint and we hope that you can support us in this mission in our future events.

I would like to conclude by extending my appreciation and thanks to all those who sponsored, partnered, exhibited and participated in our second edition. We must join up our collective efforts to ensure that we understand the different cultures and societies that play a huge part in bringing together a more inclusive, equal, diverse and equitable world for Women's Sport & Physical Activity. Our international community of Women Sport professional is growing every day.

We hope to see you in one of our collection of events, commencing in Dominican Republic on 1-3 November 2023, we then move to London for the third edition on 14 -15 May 2024. Then our North American edition begins in the fantastic city of Montreal, Canada in June 2024 and lastly, we go back to Europe in the city of Oslo, Norway at the end of September 2024.

Yours,



David Kreyling
CEO, Omnia Media

#everythinginsport

OUR SPONSORS

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OUR PARTNERS



THE
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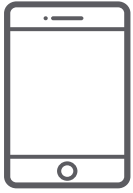
guardian
exhibition & display



OUR SUPPORTERS



LONDON



75%

of attendees used our
NFT networking App

95%

rated London as a good or very good event
would recommend the event to their colleagues
are very likely to attend London 2024



Attendees from over 16 different countries

15k

website traffic
in last 9 months

+2k 

increase in followers across our social media platforms



500

attendees over 2 days

80

Speakers

10

Award winners

42

Exhibitors

0

Laynards

THOUGHTS FROM OUR AUDIENCE

It's been really refreshing to listen to open and honest conversations.



Dr. Emma Ross
Co-Founder and Co-CEO



I think the conference has been great. Very informative and is a great opportunity to meet some good people.



Mark Ormrod
MBE Author, Coach, Mentor,
Motivational Speaker

good
vibes
only

LONDON 2023 HIGHLIGHTS VIDEO



It's been slick, It's probably been the slickest event I've been to.



Andy Hicks
European Advisor



I think it's been fantastic to open up and talk about some of the challenges we face.



Rob Young
MBE Co-Founder
& Chief Executive



The conference feels very gender-balanced, and there's been so many levels of diversity, with really good speakers.



Rowena Samarasinhe
Managing Director



MEDIA COVERAGE



Kirsty Matthews • 1st
Director of Brand Partnerships
2w • Edited •

Reflecting on an educational and inspiring couple of days at [Everything in Sport](#) Women's Edition last week, I just shared some key learnings with my team ([Orchard Connects](#)) which I've been trying to put into practice since then:

- Under Armour have a phrase internally which they use to challenge each other and the work they do: 'let's be better at our say:do ratio'; loved that [#impact](#)

- Real-life (and live on stage) examples of people being brave enough to openly acknowledge that we all have (big) blind spots - areas we know nothing about/haven't lived, and therefore pushing ourselves to ask questions/search for clarity about areas of gender/race we know nothing about is one [#action](#) we can start today

- There was much discussion of the rise of women's sport and with this a key reminder that there are established systems/processes which may be outmoded/no longer fit for purpose and we should review whether we need to change the system rather than try to fit people into systems which don't work for them

- many companies out there who need to get better at recruiting a more [#diverse](#) workforce, and it can be overwhelming thinking about trying to diversify on race, gender etc - if you focus on trying to recruit more from lower socio-economic backgrounds then you will also improve these other metrics inadvertently.

[#change](#) [#work](#) [#recruiting](#) [#people](#) [#team](#) [#womenssports](#)



seachangesport
Tottenham Hotspur Stadium
150 likes
Following in Beyoncé's footsteps by stepping on stage at the Tottenham Hotspur stadium this week
jamesroach2002 Lovely to see you again Victoria and a pleasure to watch your journey over the last few years.
graceprendergast.nz So nice to meet you and hear your very inspirational story!
8 June



jess_rogersmq
London, United Kingdom
65 likes
jess_rogersmq Day 1 of Everything in Sport mega times hosting and talking all things women and sport.
Humbled to be surrounded by so many sensational speakers and pretty blown away by the discussions.
The future is bright for women's sport...and v orange
Peacocking in:
- @depop vintage jacket
- vegan @drmartensofficial
[#EverythingInSport](#) [#Presenter](#) [#EventHost](#) [#MC](#) [#WomensSport](#) [#Sport](#) [#Sustainability](#) [#Sustainablefashion](#) [#WomenInSport](#)



Little Dot Studios

36,889 followers
1w •

Check this out 🔥

Partnership Director at Little Dot Sport, [Katie Matthews](#), recently attended the [Everything in Sport](#) Women's Edition conference, and joined a panel to discuss how we can 'Empower Women and Girls through Sport'.

Off the back of the event she has shared with us some of her key takeaways from a selection of different talks she was able to attend, featuring some of the industry's leading women.

[#sport](#) [#marketing](#) [#womeninsport](#) [#everythingisport](#) [#conference](#) [#partnerships](#) [#blog](#) [#interview](#) [#equality](#) [#inclusion](#)



Mark Ormrod MBE @MarkOrmrod · Jun 8
A great day with great people 🙌🙌🙌🙌

Thank you @everythinginspt for giving us the opportunity to share our stories and experiences 🙌🙌🙌🙌

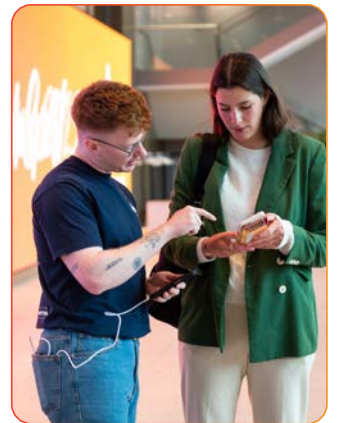


Anthony Ogogo @AnthonyOgogo · Jun 8

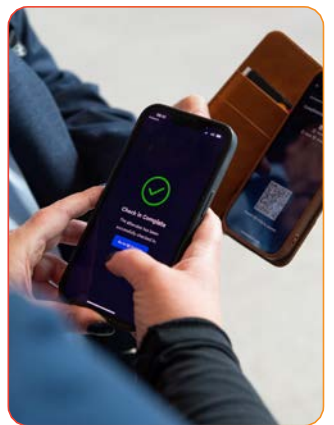
As the caption says, humbled to have been invited to talk at such a fantastic event @everythinginspt. [#WomensEdition](#)



DAY 1



DAY 2



AWARD WINNERS

CONTRIBUTION OF EDUCATION IN WOMEN'S SPORTS



**LUCY MILLS
READY**

CONTRIBUTION OF INNOVATION / TECHNOLOGY IN WOMEN'S SPORTS



PEBE

CONTRIBUTION OF GAMIFICATION IN WOMEN'S SPORTS



**BRYONY-HOPE
GREEN
BRITISH ESPORTS**

CONTRIBUTION OF REGULATION / SERVICES IN WOMEN'S SPORTS



**HARRIET LEACH
ONLINE LAW**

CONTRIBUTION OF STIMULATION IN WOMEN'S SPORTS



**HAYLEY JARVIS
MIND**

CONTRIBUTION OF SUSTAINABILITY IN WOMEN'S SPORTS



**PREETI SHETTY
UPSHOT**

**MOST INSPIRATIONAL WOMAN
IN SPORTS**



DR RIMLA AKHTAR
OBE CA
RIMJHIM

**UNSUNG HEROINE / HERO IN
WOMEN'S SPORTS**



HELEN THORNTON
TENNIS COACH

LIFETIME ACHIEVEMENT AWARD



HOPE POWELL

RIISING STAR IN WOMEN'S SPORTS



MAISIE O'SHEA
SPORTS PERSON

**AWARDS 2023
HIGHLIGHTS VIDEO**



AWARDS





UNDER ARMOUR
— PRESENTS —

POWERPLAY **THE FUTURE**

PowerPlay 'The Future' is the number one international event series connecting sophisticated investors, sport tech company management teams, industry experts and solution providers.



Brabners



Our Future Events



Everything in Sport
WOMEN'S EDITION

DOMINICAN REPUBLIC

1ST – 3RD NOVEMBER 2023



Everything in Sport
WOMEN'S EDITION

LONDON

SPRING 2024



Everything in Sport
WOMEN'S EDITION

CANADA

SUMMER 2024



Everything in Sport
WOMEN'S EDITION

NORWAY

AUTUMN 2024



CONTENT >

WE PUBLISH

DIGITAL >

WE CREATE

EVENTS >

WE PRODUCE



Everything in Sport
WOMEN'S EDITION

Sport for Social Change

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 @everything-in-sport

everythinginsport.com



OMNIA
MEDIA

omnia-media.io